



The Most Beautiful Swiss Books,
Die schönsten Schweizer Bücher,
Les plus beaux livres suisses,
I più bei libri svizzeri,
Ils pli bels cudeschs svizzers 2015

A competition by the Federal
Office of Culture

Helmhaus Zürich, 12–16 May 2016

Exhibition

The Most Beautiful Swiss Books 2015
at Helmhaus Zürich

Friday–Sunday, 13–15 May 2016, 11am–8pm
Monday, 16 May 2016, 11am–5pm

Opening party

Thursday 12 May 2016, from 6pm onwards

7pm, Welcome address
Daniel Morgenthaler, Helmhaus Zürich
Anisha Imhasly, Federal Office of Culture, Berne

Laudation
on this year's Jan Tschichold Award
recipient Ludovic Balland: Marcel Meili, Zürich

Performance
Andres Lutz a.k.a. Dr. Lüdi

From 8pm, Food and bar

Programme

From Thursday, 12 May 2016 onwards, opening
hours of the exhibition

Exit through the Bookshop. In our temporary bookshop
at the Helmhaus (1st floor), the awarded books of
this year and previous years will be available for sale.

Saturday 14 May 2016, 2–5pm

Book Séance. An afternoon with conversations around
the stories, anecdotes and background on awarded
books. All talks in German.

2pm, *Female Chic. Thema Selection*

The book, 'designed with a shoulder-pad attitude'
With the editor Gina Bucher and the designer
Naima Schalcher

3pm, *Lilly Keller Künstlerin*

Translating the world, the garden, the bamboo forest
into art – and the art into the book
With the designers Krispin Heé and Samuel Bänziger

4pm, *The Kindred of the Kibbo Kift –
Intellectual Barbarians*

A book about the cult and the frock
With the designer Roland Brauchli

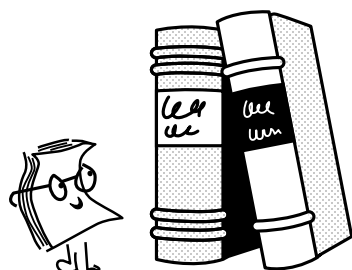
Further exhibition dates

*Museo Civico Villa
dei Cedri Bellinzona*
Sat 27.8 – Sun 25.9.2016
Piazza San Biagio 9,
6500 Bellinzona

Centre culturel suisse, Paris
Fri 23.9 – Sun 18.12.2016
Librairie du centre culturel,
32 rue des Francs-Bourgeois, F-75003 Paris

Kunsthalle Basel
Thur 6.10 – Sun 16.10.2016
Steinenberg 7, 4001 Basel

*ECAL Ecole cantonale
d'art de Lausanne*
Wed 2.11 – Sun 25.11.2016
5, avenue du Temple,
1020 Renens



Coordination
Anisha Imhasly, Federal Office
of Culture, Berne

Books Séance
in collaboration with
Roland Früh


Helmhaus Zürich
Daniel Morgenthaler

*Exhibition design
and production*
Daniel Gafner

Bookshop
Georg Rutishauser,
Samuel Bänziger,
Art Books, Zürich

Design
Mathias Clottu

Credits
Mathilde Agius,
photography
Samuel Nyholm,
illustration

 Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Eidgenössisches Departement des Inneren
Bundesamt für Kultur BAK

 Stadt Zürich
Kultur

Helmhaus Zürich,
Limmatquai 31
8001 Zürich

swissdesignawards.ch/
beautifulbooks