

Jan Tschichold Award goes to the printer Che Huber

Organised by the FOC since 1997, the Jan Tschichold Award recognises outstanding achievements in book design by an individual, group or institution. It is bestowed independently of the *Most Beautiful Swiss Books* competition. This year's Jan Tschichold Award, which is endowed with CHF 25,000, goes to Che Huber.

Che Huber was born Josef Huber in Zug in 1954 and spent part of his childhood in the family printing works. He left school and his family behind in 1972 to go travelling, before training as a printer in the United States. Back in Switzerland, he took a job in a print shop in Geneva in 1986.

He founded Noir sur Noir printers in Les Acacias, Geneva in the early 2000s. It marked the start of a fruitful collaboration with Christophe Cherix of the Cabinet des Estampes in Geneva and Lionel Bovier from the publishers JRP Editions. Che Huber has already received a number of *Most Beautiful Swiss Books* accolades, notably for his series for the Cabinet des Estampes.

In his experimental work he tests the boundaries of traditional techniques such as hot printing and also explores contemporary processes. The quality of his craft is much admired by the younger generation of graphic designers, who frequently draw on his facilities and expertise. Che Huber is not only a guardian and mediator of knowledge but also a key figure in contemporary publishing.