



## Rules of the Swiss Design Competition

Please read the following provisions of the rules carefully:

### 1. Eligibility

1.1. Designers who are of Swiss nationality or are permanently resident in Switzerland **are eligible** to take part in the competition, provided none of the exclusion criteria listed in point 1.2 apply.

In the case of joint works, at least one member of the group must be eligible to take part, i.e. must be a Swiss citizen or permanently resident in Switzerland. No member of the group may additionally compete for an award as an individual in the same year.

1.2. Prospective applicants are **not eligible** to compete if:

- they have already received an award three times;
- they have already taken part in the Swiss Design Competition eight times;
- they have not submitted their application dossier online on the deadline;
- they are taking part in the Swiss Art Competition in the same year.

### 2. Categories

Applicants may participate in the following categories:

- Graphic design (including typography, editorial design, comics, illustration, CI design, web design, interaction design, programming, animation etc.
- Products and objects (industrial design, furniture, ceramics, glass, jewellery, etc.)
- Fashion and textile design
- Photography
- Scenography (including exhibition design, set design, etc.)
- Mediation

The Federal Design Commission reserves the right to reassign projects to another category, if they were submitted for the wrong one.

### 3. Procedure and entries

The Swiss Design Competition is conducted in two rounds:

#### 3.1 First round

Applicants can enter the Swiss Design Competition from 14 November 2017 via the new support platform at: <https://www.gate.bak.admin.ch>.

They must first register using an FOC E-ID before entering the competition. This involves uploading a scan of a Swiss personal identification document (ID/passport) or valid residence permit in \*.JPG format (max. 1 MB).

In the case of joint works, each group member must register personally on the support platform before entering the competition. After this, one person must enter the joint work, stating the registration numbers (FOC E-IDs) of the other group members.

Group members who are not eligible to participate need not be registered; only their names need be supplied.

**The closing date for entries is 14 December 2017.**

In the first round, which runs until the end of February, the Federal Design Commission, assisted by experts, selects the participants for the second round from among the eligible entries. The decision and next steps are communicated in writing without delay.



### 3.2 Digital portfolio

Portfolios must be uploaded as PDF files (max. 10 MB, max. 10 pages plus title page). They must include a title page with a brief description of the entry, a biography and a presentation of the entrants' current works in words and pictures. Entrants may also input links to their own websites when registering.

**Deadline for submitting portfolios: 14 December 2017.**

The dossiers have to be named as follows:

**Last Name First Name (or group name) – Category** (ex. Bernasconi Maria – Products and objects)

### 3.3 Second round

The participants selected for the second round will present an original work in Basel at the end of May 2018. The winners of the Swiss Design Awards will be chosen from among the works exhibited. The decision will be communicated in writing without delay.

Approximately 17 awards are presented each year. Each award is worth CHF 25,000.

An exhibition of the works of all participants selected for the second round during Design Miami and ART Basel in Basel and a presentation on the website [www.swissdesignawards.ch](http://www.swissdesignawards.ch) will create publicity that will facilitate their professional development. The competition also aims to highlight the quality of Swiss design.

## 4. Additional provisions

- 4.1. The Federal Design Commission decides on the evaluation and decision-making process. The works submitted will be compared both with works from within the same disciplines and, on an interdisciplinary basis, with works from other fields. When judging the works presented, particular attention will be paid to their quality, impact, contemporary relevance and innovativeness.
- 4.2. By entering, participants in the competition assign to the FOC the right to announce the results of the competition to the press, and to publish the award-winning works together with the information submitted in its own exhibitions and publications and in the Internet in any form, without remuneration. The FOC is also authorised to store all the data supplied to it by participants in a database for the purposes of administration, documentation and public relations, and to share the said information with third parties and publish it.  
By entering, participants warrant and represent that publication by the Federal Office of Culture does not infringe any third-party rights (in particular personal rights and copyrights), and indemnify and hold the Swiss Confederation harmless in respect of any claims by third parties in this connection. They undertake to defend claims by third parties relating to the infringement of rights (in particular personal rights and copyrights) without delay, and to assume all costs, including compensation for damages, incurred as a result by the Confederation.
- 4.3. By entering, participants confirm that they themselves are the creators of all the works presented by them. The Federal Office of Culture may disqualify works not created by the participants themselves and/or created under guidance, and/or works wrongfully accepted on the basis of untrue or incomplete information, and may also subsequently withdraw or demand the return of any awards already granted.
- 4.4. Except where otherwise stipulated herein, the provisions of the Swiss Law on Cultural Promotion, the Swiss Ordinance on Cultural Promotion.

Bern, November 2017